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Chicago – April 2022. The Chicago Corporation (“TCC”), a premier middle market investment bank, announced that it has acted as financial advisor to SIMKO Specialty Dental and its affiliated practices (“SIMKO”) on its strategic partnership with Blue Sea Capital (“Blue Sea”) to form Specialty Smile Partners LLC (“Specialty Smile Partners”). Blue Sea has funded a substantial growth investment in Specialty Smile Partners, a management services organization formed to support SIMKO’s continued organic growth and the completion of future affiliations with leading orthodontic and pediatric dentistry providers in both existing and new geographies.

Founded in 2017 as a partnership between Kristo Orthodontics and Smiles in Motion, SIMKO and its affiliated practices are the leading orthodontic and pediatric dentistry practice group in the Midwest. Boasting 35 high-quality clinics across Wisconsin, Minnesota, and Colorado with a reputation for clinical excellence and technological innovation, SIMKO provides patients with a full suite of orthodontic and pediatric dental services and treatments.

The SIMKO transaction is TCC’s sixth successful closing in the Dental Service Organization space, including four Orthodontic Platforms. It marks a continuation of TCC’s expertise in the healthcare services industry and is the third successful healthcare transaction TCC has advised on in the last six months. TCC looks to build on this current momentum by continuing to provide best-in-class advisory services to healthcare services providers.

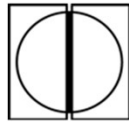
**About The Chicago Corporation**

The Chicago Corporation is an independent Chicago-based investment banking firm focused on providing middle-market companies and private equity firms with a range of financial and corporate advisory services including merger and acquisitions, institutional debt and equity capital raising. The Firm is committed to a “client-first” approach, which ensures that its professionals collaborate to find the best market-based solutions for the client. For more information about The Chicago Corporation, its Investment Bankers, and Senior Advisors, please visit [www.thechicagocorp.com](http://www.thechicagocorp.com).

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Securities transactions conducted through TCC Securities LLC, an affiliated company, registered Broker / Dealer and Member of FINRA / SIPC.



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### Introduction

Chicago-based investment bank with six experienced Partners and over 25 senior advisors providing best-in-class investment banking advisory and transactional services to middle-market private companies and financial institutions with revenue of \$20 million and greater.

### Why The Chicago Corporation?

#### Expertise

- Seasoned bankers with extensive industry, operational and transactional focus across multiple investment banking services.
- Elite team of senior advisors with diverse industry specializations and competencies.

#### Experience

- More than 250 years of banking experience across all major industry verticals including industrial and business service companies.
- Focus on mid-size companies and issues unique to them.

#### Services

- Broad range of investment banking services targeted to mid-size companies including sell-side and buy-side M&A advisory, debt and equity capital raise, and focused advisory and consulting engagements.

#### Collaboration

- Two or more senior bankers lead every engagement to provide expedited and best-in-class advice and execution.
- Diverse skills and experience provide broad perspective and customized solution.

#### Culture

- Dedication to becoming the trusted advisor to business stakeholders, developing long-term client relationships rather than short-term transactional contacts.
- Entrepreneurial passion – all Managing Directors are equal shareholders.

#### Reputation

- Exceeds client expectations by providing best-in-class, unbiased advice.
- Numerous client referrals.

### Broad Industry Experience



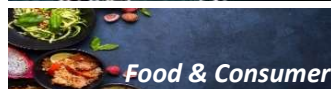
Industrials



Business Services



Financial Institutions



Food & Consumer



Healthcare Services



Applied Technology

### Services

#### Mergers & Acquisitions Advisory

- Sale of Company
- Acquisitions
- Corporate divestitures/Spin-offs
- Leveraged buyouts
- Public-to-private transactions

#### Private Capital Raising

- Senior debt
- Junior debt
- Convertible securities
- Preferred equity
- Common equity

#### Strategic and Financial Advisory

- Strategic alternatives analysis
- Transaction preparation
- Capital structure analysis
- Shareholder liquidity alternatives
- ESOP advisory

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