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THE CHICAGO CORPORATION

Transaction Announcement



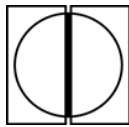
March 2017. The Chicago Corporation (“TCC”) announced that it advised Pinnacle Dental (“Pinnacle”) on the divestiture of eight of its dental offices in New Jersey and Pennsylvania to Dimensional Dental Management (“Dimensional”), a premier dental support organization and a portfolio company of Waud Capital with dental offices in Michigan, New Jersey and now Pennsylvania. The acquisition was the largest in Dimensional’s nearly four-decade history, increasing its number of dental offices to a total of 39.

Pinnacle is a preeminent regional provider of healthcare practice management services for dental offices. Pinnacle has over 40 years of successful operating history and currently provides comprehensive multi-specialty dental services with offices throughout New Jersey and Pennsylvania.

Pinnacle engaged TCC to assess strategic alternatives, which included a targeted marketing process that generated significant interest. TCC advised Pinnacle throughout negotiations, actively participated in assisting in buyer due diligence, and worked closely with seller’s counsel to help drive the transaction to a successful close. Ultimately, Dimensional was chosen due to its strategic and geographic fit.

About The Chicago Corporation

The Chicago Corporation is an independent Chicago-based investment banking firm focused on providing middle-market companies with a range of financial and corporate advisory services including merger and acquisitions, institutional debt and equity capital raising, and financial restructuring. TCC is committed to a “client-first” approach, which ensures that its professionals collaborate to find the best market-based solution for the client. For more information about The Chicago Corporation, its Investment Bankers, and Senior Advisors, please visit www.thechicagocorp.com.



THE CHICAGO CORPORATION

Introduction

Chicago based investment bank with over 30 experienced bankers and senior advisors providing best-in-class investment banking advice and execution, and business advisory services to middle market public and private companies and financial institutions with revenue between \$20 and \$500 million.

Willingness to engage business owners on traditional investment banking business, as well as for broader financial and business advisory services, to provide advice on financial, strategic and operational issues in order to increase the value of their businesses.

Why The Chicago Corporation?

Culture

- Clients come first – trusted advisors to business owners
- Relationship driven – not transaction-driven

Experience

- Seasoned bankers with extensive industry, operational and transactional experience
- Elite team of senior advisors with diverse industry specializations and competencies

Collaboration

- Two or more bankers lead every engagement to provide best-in-class advice and execution
- Client benefit from firm-wide thinking

Relevance

- Entrepreneurial passion – all managing directors are owners
- Ability and willingness to engage in purely advisory / consultative roles

Excellence

- Goal to exceed client expectations by providing best-in-class, unbiased advice
- Success measured by client referrals and endorsements – Results

Services

Mergers & Acquisitions Advisory

- Sale of Company
- Corporate Divestiture
- Acquisition Advisory
- Special situations /Distressed sales
- Leveraged buyouts
- Going private transactions
- Fairness opinions
- Valuations

Private Capital Raising

- Senior debt
- Junior debt
- Convertible debt
- Preferred equity
- Common equity

Strategic & Financial Advisory Services

- Strategic alternatives analysis
- Capital structure analysis
- Debt capacity analysis
- Recapitalizations/Financial restructurings
- Preparation for a Transaction
- ESOP Advisory

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